

DECO *Home*

OUTDOOR EDITION

2025 RATE CARD

Information • Formats • Rates



SCHEDULE

Deadline for Adverts: **FEBRUARY, 24TH 2025**

Deadline for Print Materials: **FEBRUARY, 28TH 2025**

First Day Sale: **MARCH, 28TH 2025**

SHORT PROFILE

After 4 very successful years as a supplement to DECO HOME and a great relaunch as an independent issue, the excellent well-selling DECO HOME OUTDOOR Edition will hit again the kiosks on March 18, 2025. We will introduce to our readers innovative design ideas for garden, terrace and balcony, inspiring stories and exciting interviews with renowned designers as well as the latest outdoor collections for Spring 2025: from weatherproof furniture over resistant fabrics, barbecues and outdoor kitchens up to innovative lighting concepts.

CONTACT

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DISTRIBUTION

The special issue DECO HOME OUTDOOR Edition is available in magazine retail outlets from March till the end of August 2025 at 9.80 euros. The distribution will be 60.000 copies. Digital distribution will take place via our newsletter, on the readily.de platform with approx. 16.000 subscribers and as e-paper.

Advertising Options

ADVERTS

- 1/1 page 4c 4,630 € (230 w mm x 297 h mm + 3 mm)
- 1/2 page 4c 2,470 € (112 w mm x 297 h mm + 3 mm)
- 1/4 page 4c 1,300,- € (112 w mm x 145 h mm + 3 mm)

PROMOTION

- 1/1 page 4c 4,630 €
- 1/2 page 4c 2,470 €
- 1/4 page 4c 1,300 €

We will layout your promotion based on your data and pictures. One proofreading is included in the price.